

INCIDENT PREVENTION Value-Added Packages

Decision-making safety professionals are reading **INCIDENT PREVENTION** and hundreds attend our twice annual Hands-On Safety Conference & Expo. Become a part of their decision-making process and invest in one of these value-added marketing packages.

IP GOLD SPONSOR: 6 FULL-PAGE ADS

- Complimentary Exhibit Space at Hands-On Safety Conference & Expo (Value \$2,598)
- One Vertical Banner on www.incident-prevention.com article archives (Value \$14,400)
- One Large Button on www.incident-prevention.com article archives (Value \$8,400)
- One Small Button within *TailGate Topics*, monthly e-newsletter (Value \$6,000)
- Mailing List Usage – One time use – 5,000 names (Value \$650)

TOTAL PACKAGE PRICE 6X FULL PAGE: \$19,500

IP SILVER SPONSOR: 3 FULL-PAGE ADS OR 6 HALF-PAGE ADS

- Reduced Exhibit Space at Hands-On Safety Conference & Expo (Value \$400)
- One Large Button on www.incident-prevention.com article archives (Value \$8400)
- One Small Button within www.incident-prevention.com article archives (Value \$6,000)
- Mailing List Usage – One time use – 2,500 names (Value \$390)

TOTAL PACKAGE PRICE 3X FULL PAGE – \$9,750

TOTAL PACKAGE PRICE 6X HALF PAGE – \$14,700

IP BRONZE SPONSOR: 6 FRACTIONAL ADS (QUARTERS OR SIXTHS)

- Reduced Exhibit Space at Hands-On Safety Conference & Expo (Value \$200)
- One Small Button within www.incident-prevention.com article archives (Value \$6,000)
- Mailing List Usage – One time use – 1,000 names (Value \$130)

TOTAL PACKAGE PRICE 6X QUARTER PAGE – \$9,450

TOTAL PACKAGE PRICE 6X SIXTH PAGE – \$7,800

** All packages include 4-color rates